

SETA
2022



SOLAR+STORAGE
ASIA 2022

Co-located with



FORMERLY

POWERGEN
ASIA

Asian
Utility Week

Accelerating
ASEAN's Energy Transition
to Achieve Carbon Neutrality

Asia's First Synergizing
Energy Platform

20-22

September
2022

BITEC Bangna,
Bangkok, Thailand

SETA
2022

SETA (Sustainable Energy Technology Asia) set as a premier energy platform of Thailand, endorsing by the Ministry of Energy of Thailand. Annually, SETA will gather all energy gurus around the world to broaden the discussion and share insights within the latest global energy issues.

This one-of-a-kind event enables the entire ASEAN energy value chain to come together to seize an opportunity, spotlight the future ones, and inspire the next generation to join a journey towards a sustainable energy future.

- Leading B2B & B2G platform of Thailand
- High-ranking delegates from across Asian and ASEAN region
- Platform for innovations & new developments in the energy sector
- The meeting point of ASEAN's energy pioneers
- Unrivalled political support
- Stage for Thought-Leadership performance
- Exclusive access to a national & International prospective buyers
- Broad range of energy-centered Technology
- Bigger scope in projects kick-off
- Influence budget decisions of investments



SETA
2022

A UNIQUE PLATFORM FOR ASIA

Combine important issues of energy in a single event

A Flexible platform that can change the topics according to interests

Biggest participation from ASEAN economies

Strongest support by policy makers in Asia



Policy



Electricity
Generation



Sustainable Energy
Development



Transport
Mode of used



SOLAR+STORAGE ASIA 2022

WALKING ON SUNSHINE AFTER THE PANDEMIC

Solar+Storage Asia is your gateway to the rapid uptake of the energy market with hundreds of exhibitors showcasing their talents and solutions in one of the biggest solar tradeshows. There will be opportunities to establish a new relationship with the government, developers, property-project owners, financier, inventors and researchers, and for the attendees to learn and adopt solar and energy storage to reduce their electricity costs, reduce their reliance on the grid, protect against blackout and achieve the environment goal toward Zero Neutrality.

It's good timing to establish solar energy and storage in Bangkok, the hot spot for solar solution after the pandemic, it has a great outlook for solar PV sector with ambitious government, regulated renewable energy target and excellent business cases for residential, SMEs and large-scale projects in government subsidy schemes, which they are looking for developers, EPC-contractors, financiers and high-end products and services.

A GATEWAY TO THE RAPID UPTAKE OF THE ENERGY MARKET



Energy Outlook show after the pandemic, its opportunity for solar PV sector



Thailand is the hot spot for solar solution



With Ambitious government of Thailand show lot of success projects in Thailand With Ambitious government of Thailand show lot of success projects in Thailand



Upcoming with new technology in Energy Storage, make Solar become sunshine



High Demand still in Thailand for residential, SMEs and large-scale projects in government subsidy schemes & Electricity Bills.



And still high demand for developers, EPC-contractors, financiers and high-end products and services.

OUR CO-LOCATED EVENT



Enlit Asia, formerly **POWERGEN Asia** and Asian Utility Week with a long history energy event in the region and worldwide,

engages power and energy professionals in Asia year-round to connect, educate, and advance the energy transition. Whether it be digitally or in-person at live events, we bring the industry together to improve the availability, reliability, and sustainability of energy in the region.

Enlit Asia facilitates your business development and marketing initiatives by providing connections to our significant community of power and electricity professionals across Asia.

ENERGY IS EVOLVING. SO ARE WE.



200+

Events in more
Than 50 countries

2500+

Employees located in
15 offices across the world

1,000,000+

Visitors to our events each year

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WHY

Asia is one of the
World's big centers for manufacturing
thus consuming a lot of energy

Need to **mitigate** the Global Climate Change
following the Paris Agreement (COP26)

No platform to discuss freely the burning issues

ESG to Environment
Social Governance is significant.

3

OF US ?

SETA 2022

END-TO-END
ENERGY
PLATFORM



**SOLAR+STORAGE
ASIA 2022**

OUR CHAIRS



**Air Chief Marshal
Dr. Prajin Juntong**

The Chairman 2022
Senator, Kingdom of Thailand



Prof. Dr. Tatchai Sumittra

Honorary Advisor,
Former the chairman 2016-2020



Mr. Masakazu Toyoda

The Vice Chair 2022
Chairman and CEO,
Japan Economic Foundation (JEF)

SETA 2019

7,000+ Participants from the energy industry

70%+ High-level executives and decision makers

300+ Facilitated one-to-one meetings & business matchings

150+ Industry-leading expert speakers at meet and greets

1206 Delegates

54 Countries represented worldwide

105 Exhibitors

95% Of attendees considered the event good or very good



10,719 Attendees from the energy industry

77 Attendees from countries represented worldwide

325 Speakers

385 Exhibitors

1850 VIPs and buyers

95 Sessions

5 Knowledge hubs free for all attendees

89% Of attendees considered the event good or very good

EVENT FACT 2022

SETA 2022



15,000+ Visitors

350+ Exhibitors

300+ Speakers

1500+ VIPs

70+ Countries

30,000 Sqm. exhibit area




15,000+ Power & Energy Professionals



300+ International & Local Speakers



Multi-themed Conference and Knowledge Hubs



350+ Leading Exhibitors



Exhibitor & Buyer Matchmaking



Multiple Networking Event

EVENT KEY HIGHLIGHTS



CONFERENCE DAYS

Expose your brand at all conference sessions, such as CEO Energy Forum , Hydrogen Forum, Solar+Storage Forum and Three streams of intensive content across three days



NETWORKING EVENTS

Strengthen your relationship with VIPs and their companies at welcome networking dinners and more



EXHIBITION DAYS

Gain brand exposure through show material and banners at the exhibition area Meet potential buyers and visitors



BUSINESS-TO-BUSINESS MATCHING

Benefit from the private networking hours with selected buyers as per scheduled appointment



KNOWLEDGE HUB

- Innovation updates
- Technical insights
- Product showcases
- Practical case studies



EXECUTIVE ENERGY AWARDS

- Gain brand exposure through recognize-award
- Innovation
 - Transmission & distribution networks
 - Power plant of the year
 - Renewable Energy & Sustainability
 - Smart grid
 - Female executive of the year
 - Male executive of the year
 - Energy storage
 - Low carbon transport of the year
 - Energy advocates of the year



INITIATE PROGRAM

- Spotlights for talents and champions
- Energy entrepreneurs
 - Start-ups
 - Innovators
 - Investors
- From around the world



CONFERENCE



SETA
**CEO ENERGY
FORUM**

HYDROGEN FORUM



**SOLAR+STORAGE
FORUM**

3 Streams - across 3 days

- Policy direction and regulatory frameworks to drive the energy transition
- Project and investment priorities of the region's leading utilities and IPPs
- Energy trading and the importance of the APG in greening the grid
- RE investment opportunities and roadblocks across ASEAN
- New energy, storage and the decarbonisation of power generation
- Next-gen grid development



WHY EXHIBIT WITH US?

- Leading B2B & B2G platform of Thailand
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- Unrivalled political support
- Stage for Thought-Leadership performance
- Exclusive access to a national & International prospective buyers
- Broad range of energy - centered Technology
- Bigger scope in projects kick-off
- Influence budget decisions of investments
- Guidance for Energy Transition

Your technologies, solutions and knowledge are matters
We are here to drive your ROI.

WHO SPONSOR / EXHIBIT WITH US?

EVERYBODY CONCERNS ABOUT ENERGY



Power



Utility



IPPs



Energy Resources



Sustainable Development



Technology



Digital



Services



Finance



Mode of Use:
Transportation

WHO SPONSOR / EXHIBITS?

If you offer the following type of products and services, then don't miss this unique opportunity to showcase your organization at **SETA 2022**

- Advanced Battery Technologies
- AMI Infrastructure
- Artificial Intelligence & Automation
- Analytics Platforms & Visualization
- Asset Management Platforms
- Big Data Analytics
- Billing, CRM, Engagement Platforms, Credit
- Biomass Application & Equipment Suppliers
- Blockchain Trading Systems
- Boilers, Turbines & Engines
- Building Automation & Smart Home Devices
- Cables & Poles
- Cloud Platforms
- Consultants
- Control Systems & Simulators
- CRM & Billing
- Demand Response
- Developers & Consulting Engineers
- Diesel/ Gas Engine Manufacturers
- Digital Enterprise
- Digital Meters and IoT Networks
- Digital Power Plant
- Digital Transformation
- Distributed Generation
- Drones & Unmanned Aerial Vehicle (UAV)
- Electrical Equipment including Switchgear
- Electric Utilities
- Emissions control
- Energy Services and Energy Management
- Energy Storage Technology & Service Providers
- Environmental Equipment/Services
- EPCs
- Field Service Management & GIS Systems
- Finance, Legal & Insurance
- Future Energy Systems
- Generation Technology & Component Vendors
- Geospatial Information Systems
- Hydro Power
- IT Integrators
- Maintenance
- Measurement, Controls & Tracking Systems Back-up
- Microgrids Technology Services
- Mobility Transformation
- Network Maintenance
- Nuclear Plant Equipment & Services
- OEMs
- Plant Control Software
- Plant Safety
- Power Control System and Software
- Power Plant/ Asset Management
- Predictive Analytics
- PV Equipment Providers
- Pumps & Compressors
- Renewable Integration
- Renewables
- Rural Electrification
- Smart Street Lighting & Smart City Services
- Standards and Interoperability Standards
- Solar Energy
- Solar Thermal
- Storage Tanks & Vessels
- Substation Automation
- System Integrators
- Transmission & Distribution
- Utility Scale Solar
- Virtual Power Plants (VPP)
- Waste to Energy

WHO ATTEND?

EVERYBODY CONCERNS ABOUT ENERGY



- IPPs
- IT & Grid Integrators
- Large Scale Energy Users
- Microgrid project developers
- Non-Governmental Organisations
- OEMs
- Operations Service Providers
- Policy Makers
- Private Equity Firms / Venture Capital
- Project Management Personnel

- Regional Transmission Organizations (RTO)
- Regulators
- Renewable Integrators
- Research and Development Organizations
- Retail Customer Stakeholders
- Rural Electric Membership Co-ops (REMC)
- Utility Transmission & Distributions divisions
- Utility Field Service Management
- Water and Gas Utilities

- Combined Heat and Power Specialists
- Commercial & Industry Energy Customers
- Construction & Maintenance Contractors
- Consultants / Consulting Engineers
- Cyber Security Experts
- Digital Transformation Specialists
- Distribution System Operators
- Distributors of Products and Services
- Electric Utilities

- Electric Vehicles
- Energy Service Providers / Companies
- Engineers
- EPCs
- Equipment Inspection and Repair Specialists
- Equipment Suppliers
- Fuel Suppliers
- Government Energy Departments
- ICT Service and Solution Providers
- Innovation Investors
- Investment / Financial / Legal
- Consumers

WHO SPONSOR / EXHIBIT WITH US?

SOLAR, ENERGY STORAGE, ELECTRIC VEHICLES AND CHARGING SYSTEMS

SOLAR SECTION

Photovoltaics

- Solar cells and modules
 - Solar cells
 - Crystalline PV modules
 - Thin-film solar modules
- Balance of systems
 - Inverters
 - PV monitoring, measuring and control technologies
 - Building Integrated Solutions (BIPV)
 - Stand-alone systems, off-grid systems
 - Small solar devices
 - ICT, PV software
- PV components (cables, connectors, junction boxes, etc.)
- Mounting systems, installation aids
- Tracking systems
- Production technologies
 - Automation technology
 - Monitoring and measurement
 - Materials and components
 - Manufacturing Equipment for ingots, wafers, rwa material polysilicon, UMG, etc.
 - Manufacturing Equipment for solar cells, modules, thin films

Solar Thermal Technologies

- Collectors, swimming pool absorbers
- Building integrated solutions (Facades, etc.)
- Process heat
- Air conditioning and cooling
- Manufacturing machinery and equipment

Solar Power Plants

- PV systems for residential buildings
- Roof-mounted PV systems for commercial and industrial applications
- Free-standing PV installations
- Operation and maintenance of solar power installations (O&M)
- Solar thermal power plants
- EPC contracting / project development for solar plants

Other

- Engineering and design
- Consulting
- Research and development
- Test Institutes
- Certification
- State initiatives and public authorities
- Trade media, publishing
- Education and further training, training courses
- Financial services, subsidies
- Associations / societies

STORAGE SECTION

Energy Storage Technologies

- Lithium-based batteries
- Lead-based batteries
- Redox flow batteries
- Other battery technologies
- Recycling / second use
- Fuel cells
- (Ultra)capacitors
- Power-to-gas (hydrogen, electrolysis, methanation, infrastructure, etc.)
- Other energy storage technologies

Energy Storage System

Components and Equipment

- Battery management systems
- Power electronics for storage systems
- Battery testing, inspection systems, safety
- Cooling / temperature management
- Battery chargers

Battery Production Technologies / Machine and Plant Construction

- Materials
- Battery cell production
- Battery module production and system installation / assembly
- Integration / automation technology

Energy Storage Systems

- Stationary applications for residential buildings
- Stationary commercial and industrial applications
- Stationary applications for utilities and grid operators
- Low-capacity mobile applications (smartphones, laptops, tablets, etc.)
- Uninterruptible power supply systems (UPS)
- EPC contracting / project development for energy storage systems
- ICT, software for energy storage systems

Other

- Engineering and design
- Consulting
- Research and development
- Test institutes
- Certification
- State initiatives and public authorities
- Trade media, publishing
- Education and further training, training courses
- Financial services, subsidies
- Associations / societies other renewable energies (small wind turbines, hydro, etc.)

WHO ATTEND?

EVERYBODY CONCERNS
ABOUT ENERGY

VISITOR TARGET GROUPS



- Installers and Integrators
- Project Developers / EPC Contractors
- Manufacturers and Suppliers Distributors
- Energy Consultants Utilities
- Investors and Analysts



- Architects / Energy Planners
- Government Officials / Decision-Makers
- Planners and Installers



- Systems Integrators / EPCs for Batteries, Energy storage systems and e-mobility
- Large-Scale Distributors



- Energy suppliers and municipal utilities
- Grid Operators

- Towns, local authorities and public institutions
- Energy trading companies Operators of facilities for generating renewable energy
- Suppliers to battery manufacturers
- Factory planners for battery manufacturers and the automotive industry
- Planners and operators of UPS and back-up power systems
- Manufacturers, distributors and systems providers from the battery and energy storage industry
- Manufacturers, distributors and systems providers working in the renewable energy sector



CONFIRMED PARTNERS IN BANGKOK 2022



OUR PARTNERS & SPONSORS



ENDORISING ORGANISATIONS



กระทรวงคมนาคม



กระทรวงพลังงาน
MINISTRY OF ENERGY



Energy Policy
and Planning Office
MINISTRY OF ENERGY



Department of Alternative
Energy Development and Efficiency
MINISTRY OF ENERGY



Department of Mineral Fuels
MINISTRY OF ENERGY



ENDORISING ORGANISATIONS IN THE PAST



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ASIA
UTILITY WEEK

EVENT FLOOR PLAN



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BITEC Bangna, Bangkok, Thailand

ADVERTISING

We provide smart and effective marketing tools to approach and catch visitors' attention at these prime areas for both online and offline channels:

BILLBOARD

Digital signage and banner at BTS station, main bus station, and intersection in prime area

SOCIAL MEDIAS

Social media ads exposure: Google Adwords, etc.

TV & RADIO

Scoop and interview on TV, Radio


PRINT ADS

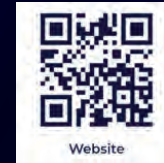
Ad banner on newspapers, trade magazines, or government magazines



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Show Organizer

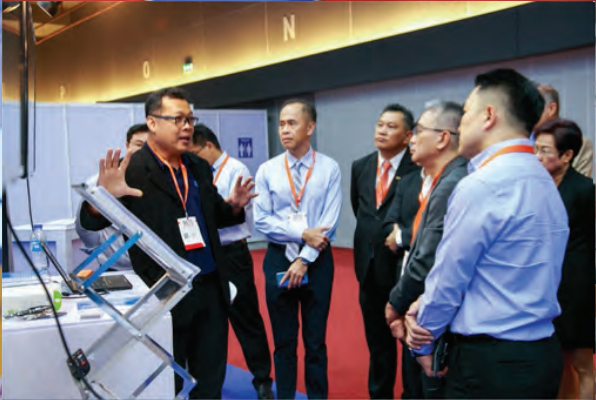


GAT International Co.,Ltd, Thailand

Partner



Clarion Energy Pte. Ltd., Singapore



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